

2024 ACCI Business & Community Directory Advertising Rates

Directory Advertisement Type	Member Price (inc. GST)			Non Member Price (inc. GST)
	PLATINUM 25% discount	GOLD 15% discount	SILVER 5% discount	
Display Advertisements Print & Online				
<i>Not only does your business appear in the printed edition of the directory, it will appear in the online version of the Directory, with a clickable link to your website .</i>				
Standard Bold Type Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$231.75	\$262.65	\$293.55	\$309.00
1/8 Page Size: 87mm (W) x 60mm (H)	\$513.00	\$581.40	\$649.80	\$684.00
1/4 Page Size: 87mm (W) x 128mm (H)	\$873.00	\$989.40	\$1,105.80	\$1,164.00
1/2 Page Size: 185mm (W) x 128mm (H)	\$1,315.50	\$1,490.90	\$1,666.30	\$1,754.00
Full Page Size: 185mm (W) x 270mm (H)	\$2,066.25	\$2,341.75	\$2,617.25	\$2,755.00
Advertorials A 200 word advertorial plus photo Only for advertisements 1/4 page and over	\$442.50	\$501.50	\$560.50	\$590.00
Display Advertisements Print Only				
Standard Bold Type Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$157.50	\$178.50	\$199.50	\$210.00
1/8 Page Size: 87mm (W) x 60mm (H)	\$446.25	\$505.75	\$565.25	\$595.00
1/4 Page Size: 87mm (W) x 128mm (H)	\$821.25	\$930.75	\$1,040.25	\$1,095.00
1/2 Page Size: 185mm (W) x 128mm (H)	\$1,278.75	\$1,449.25	\$1,619.75	\$1,705.00
Full Page Size: 185mm (W) x 270mm (H)	\$2,066.25	\$2,341.75	\$2,617.25	\$2,755.00
Advertorials A 200 word advertorial plus photo Only for advertisements 1/4 page and over	\$442.50	\$501.50	\$560.50	\$590.00
Covers				
Outside Cover Back Size: 210mm (W) x 290mm (H)	\$5,887.50	\$6,672.50	\$7,457.50	\$7,850.00
Inside Front Cover Size: 210mm (W) x 290mm (H)	\$3,592.50	\$4,071.50	\$4,550.50	\$4,790.00
Inside Back Cover Size: 210mm (W) x 290mm (H)	\$3,041.25	\$3,446.75	\$3,852.25	\$4,055.00
Pages facing Covers				
Inside Front Right Size: 200mm (W) x 270mm (H)	\$3,041.25	\$3,446.75	\$3,852.25	\$4,055.00
Inside Rear Left Size: 200mm (W) x 270mm (H)	\$2,666.25	\$3,021.75	\$3,377.25	\$3,555.00

Other Advertisement Types

Business Phone Listing Listing in back of book for businesses Includes: Business Name, Address, Telephone	This listing is free for all members			\$99.00
Community Service Groups Listing in front of book. Includes: Business Name, Address, Telephone	\$33.75	\$38.25	\$42.75	\$45.00
Additional Line Information Available on Business Phone Listings, Standard Bold Type & Community Service Groups Listings (Up to 50 characters per line)	\$15.00 (per extra line)	\$17.00 (per extra line)	\$19.00 (per extra line)	\$20.00 (per extra line)

Graphic Design Services

Up to 15 minutes	\$25.00	\$25.00	\$25.00	\$25.00
Up to 60 minutes	\$50.00	\$50.00	\$50.00	\$50.00
Up to 90 minutes	\$100.00	\$100.00	\$100.00	\$100.00

Artwork supplied by advertisers (i.e. logos, photos, pictures and completed 'print ready' artwork) must conform to the following:

- (1) All placed graphics/logos must be CMYK.
- (2) All fonts must be embedded.
- (3) Bleed is not required for advertisements other than Covers.
- (4) Artwork files must be a minimum of 300 DPI and must be supplied in PDF, PNG or JPG format.

Residential Phone Listings are no longer included in the Business & Community Directory
 Current residential information is available through White Pages at:
www.whitepages.com.au/residential



Full Page

185mm(W) x 270mm(H)



1/2 Page

185mm(W) x 128mm(H)



1/4 Page

87mm(W) x 128mm(H)



1/8 Page

87mm(W) x 60mm(H)