



ALBANY CCI

ALBANY CHAMBER OF COMMERCE & INDUSTRY

# Leadership Forum

21 August 2024

Sponsorship and Exhibitor  
Opportunities



# 2024 ACCI Leadership Forum

Wednesday 21 August



Albany Chamber  
of Commerce  
and Industry

The annual ACCI Leadership Forum will be held on Wednesday 21 August. This event stands as a beacon for leaders across diverse industries and backgrounds, offering a unique forum to exchange ideas, share insights, and broaden perspectives on leadership.

Last year, the Forum attracted 100 attendees, including a dynamic mix of local and visiting business leaders, entrepreneurs, and those on their leadership journey.

This forum is not just an event; it's a chance to elevate your business through sponsorship, demonstrating your commitment to leadership and community engagement. It's an excellent platform for reinforcing your business network, endorsing community values, and showcasing your brand to a like-minded audience. If leadership is at the heart of your business ethos, sponsoring this event sends a powerful message to your stakeholders.

Within this proposal, we detail the forum's agenda, the array of benefits that sponsorship brings, and the diverse sponsorship opportunities on offer. We warmly invite you to explore this proposal and consider forming a partnership with us. Together, we can deliver an impactful event that resonates with the Great Southern business community. We're excited about the prospect of partnering with you and forging a fruitful alliance.

***"Partnerships are the  
bridges between  
dreams and reality,  
transforming visions  
into achievements  
through the strength of  
combined effort and  
shared vision."***

*Unknown source*



# Sponsorship Packages



The ACCI Leadership Forum is set to unite business and community figureheads from Albany and the Great Southern for an engaging full-day conference, spotlighting leadership dynamics in the year 2024.

This gathering will feature a lineup of influential speakers, all leaders in their respective domains, poised to explore a range of pertinent leadership themes. Topics will include Governance, Environmental Social Governance, People and Culture, alongside the technological advancements' advantages and challenges. The event promises to be a confluence of innovative ideas, fostering open, candid conversations on the essence of effective leadership. Taking place at the Retravision Stadium, attendees will enjoy three culinary breaks and an opportunity to connect with peers during a networking sundowner, concluding the day's proceedings.



Benefits include:

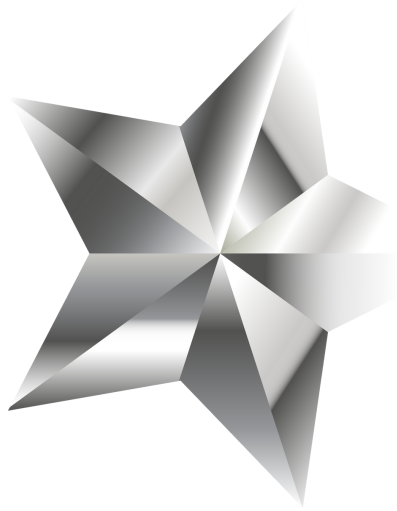
- **Complimentary Access:** Receive tickets to the conference and sundowner, facilitating valuable networking
- **Exhibitor Booth:** Showcase your products or services directly to attendees
- **Brand Recognition:** Enjoy ongoing recognition and logo promotion throughout the event
- **Advertising Opportunities:** Benefit from ad placement in the digital program and the option to distribute promotional items to delegates

These benefits are designed to offer a comprehensive package that not only enhances your visibility and engagement with key stakeholders during the event but also extends your brand's reach beyond the forum itself.

# Sponsorship Packages



## Packages and Benefits:



*\*Subject to availability.  
One Platinum Sponsorship available.*

### Platinum\*

**\$3,800 +GST**

#### Inclusions:

- Exclusive naming rights
- Eight (8) complimentary tickets to attend the forum with reserved seating in a prime location
- Eight (8) individual tickets for the closing sundowner event
- One exhibition booth in a premium position during the Forum
- Recognition as '*Naming Rights*' sponsor from the stage
- Opportunity to speak to an audience of 100+ people
- Your business recognised as a *Platinum Sponsor* in all media campaigns and promotions
- Priority placement of your logo in all media campaigns, promotions, event page and digital program
- Opportunity to display a banner on stage during the forum
- Full page A4 advertisement in the digital event program (Artwork to be provided. Specs: 210mm (w) X 297mm (h))\*\*
- Opportunity to include an advertisement in one of the promotional emails in lead up to the event (Artwork to be provided. Specs: 434mm (w) x 159mm (h))
- Opportunity to provide promotional merchandise and/or flyers for delegates

*\*\*Program includes clickable links to your website*

# Sponsorship Packages

Continued



## Gold

**\$2,200 +GST**

### Inclusions:

- Four (4) individual tickets for the Forum
- Four (4) individual tickets for the closing sundowner event
- One (1) exhibition booth during the forum
- Recognition as sponsor from stage
- Logo inclusion in all media campaigns and promotions, event page, and digital program
- Opportunity to display a banner during the forum at your exhibitor booth
- A half page advertisement in the digital event program (Artwork to be provided. Specs: 210mm (w) x 148mm (h))\*\*
- Opportunity to provide promotional merchandise and/or flyers for delegates.



## Silver

**\$1,500 +GST**

### Inclusions:

- Two (2) individual tickets for the forum
- Two (2) individual tickets for the closing sundowner event
- Recognition as sponsor from the stage
- Logo inclusion in all media campaigns, promotions, event page, and digital program
- Opportunity to display a banner during the forum
- Quarter page advertisement in the digital event program (Artwork to be provided. Specs: 148.5mm (w) x 105mm (h))\*\*
- Opportunity to provide promotional merchandise and/or flyers for delegates.



*\*\*Program includes clickable links to your website*

# Sign Up



## Want to become an event sponsor? Sign up today

If you would like to sign up as a sponsor for the 2024 Leadership Forum, please select the package you would like to sponsor in, complete your details including payment option, sign and return the document before **COB 19 July 2024** to [events@albanycci.com.au](mailto:events@albanycci.com.au).

The Platinum Package is subject to availability. Please check availability if applying for this package before completing the below form, by contacting us on (08) 9845 7888 or via email.

Your sponsorship will not be confirmed until full payment has been received.

I, \_\_\_\_\_ (full name) of \_\_\_\_\_ (business) would like to sponsor the Leadership Forum through the:

**Platinum Sponsor** (\$3800 +GST)

**Gold Sponsor** (\$2200 +GST)

**Silver Sponsor** (\$1500 +GST)

Payment via  credit card or  EFT.

Signature \_\_\_\_\_

Date: \_\_\_\_\_

**Return completed and signed page to  
[events@albanycci.com.au](mailto:events@albanycci.com.au) by COB 19 July 2024**