



2025 ACCI Business & Community Directory Advertising Rates

Directory Advertisement Type	Member Price (inc. GST)			Non Member Price (inc. GST)
	PLATINUM 25% discount	GOLD 15% discount	SILVER 5% discount	
Display Advertisements Print & Online				
<i>Not only does your business appear in the printed edition of the directory, it will appear in the online version of the Directory, with a clickable link to your website .</i>				
Standard Bold Type Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$295.85	\$328.00	\$360.75	\$376.95
1/8 Page Size: 87mm (W) x 60mm (H)	\$591.15	\$663.00	\$734.80	\$770.70
1/4 Page Size: 87mm (W) x 128mm (H)	\$969.15	\$1,091.40	\$1,213.60	\$1,274.70
1/2 Page Size: 185mm (W) x 128mm (H)	\$1,433.75	\$1,617.95	\$1,802.15	\$1,894.20
Full Page Size: 185mm (W) x 270mm (H)	\$2,222.00	\$2,511.35	\$2,800.85	\$2,945.25
Advertorials A 200 word advertorial plus photo Only for advertisements 1/4 page and over	\$517.00	\$579.00	\$641.00	\$672.00
Display Advertisements Print Only				
Standard Bold Type Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$165.35	\$187.45	\$209.45	\$220.50
1/8 Page Size: 87mm (W) x 60mm (H)	\$468.55	\$531.00	\$593.55	\$624.75
1/4 Page Size: 87mm (W) x 128mm (H)	\$862.35	\$977.30	\$1,092.25	\$1,149.75
1/2 Page Size: 185mm (W) x 128mm (H)	\$1,342.70	\$1,521.75	\$1,700.75	\$1,790.25
Full Page Size: 185mm (W) x 270mm (H)	\$2,169.55	\$2,458.85	\$2,748.00	\$2,892.75
Advertorials A 200 word advertorial plus photo Only for advertisements 1/4 page and over	\$464.65	\$526.60	\$588.55	\$619.50
Covers				
Outside Cover Back Size: 210mm (W) x 290mm (H)	\$6,181.85	\$7,006.00	\$7,830.35	\$8,242.50
Inside Front Cover Size: 210mm (W) x 290mm (H)	\$3,772.00	\$4,275.00	\$4,778.00	\$5,029.50
Inside Back Cover Size: 210mm (W) x 290mm (H)	\$3,193.35	\$3,619.00	\$4,044.85	\$4,257.75
Pages facing Covers				
Inside Front Right Size: 200mm (W) x 270mm (H)	\$3,193.00	\$3,619.00	\$4,044.60	\$4,257.75
Inside Rear Left Size: 200mm (W) x 270mm (H)	\$2,799.55	\$3,172.85	\$3,546.00	\$3,732.75

Other Advertisement Types

Business Phone Listing Listing in back of book for businesses Includes: Business Name & Telephone	This listing is free for all members			\$103.95
Community Service Groups Listing in front of book. Includes: Business Name & Telephone	\$35.45	\$40.15	\$44.85	\$47.25
Additional Business Information Available on Business Phone Listings & Community Service Group Listings. Eg: Address, Mobile, A/Hrs Phone, Email, Website, Social Media, Opening Hours, Etc. (Up to 50 characters per line)	\$15.75 (per extra line)	\$17.85 (per extra line)	\$19.95 (per extra line)	\$21.00 (per extra line)

Graphic Design Services

Up to 15 minutes	\$26.25	\$26.25	\$26.25	\$26.25
Up to 60 minutes	\$52.50	\$52.50	\$52.50	\$52.50
Up to 90 minutes	\$105.00	\$105.00	\$105.00	\$105.00

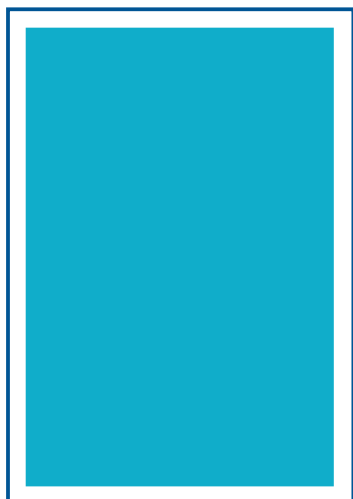
Artwork supplied by advertisers (i.e. logos, photos, pictures and completed 'print ready' artwork) must conform to the following:

- (1) All placed graphics/logos must be CMYK.
- (2) All fonts must be embedded.
- (3) Bleed is not required for advertisements other than Covers.
- (4) Artwork files must be a minimum of 300 DPI and must be supplied in PDF, PNG or JPG format.

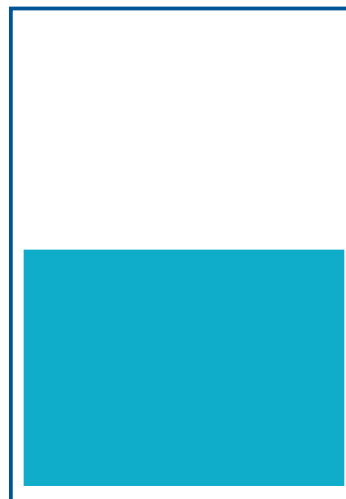
Residential Phone Listings are no longer included in the Business & Community Directory
 Current residential information is available through White Pages at:

www.whitepages.com.au/residential

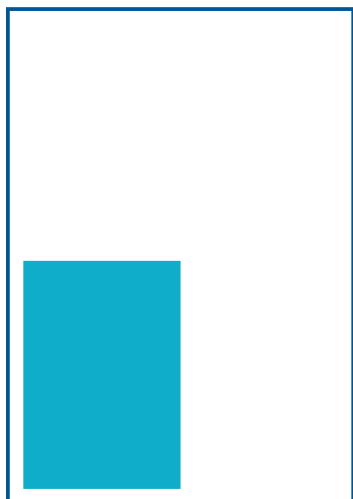
Full Page
185mm(W) x 270mm(H)



1/2 Page
185mm(W) x 128mm(H)



1/4 Page
87mm(W) x 128mm(H)



1/8 Page
87mm(W) x 60mm(H)

