



ALBANY CCI

ALBANY CHAMBER OF COMMERCE & INDUSTRY

2025 Business & Community Directory

Advertising Kit

Our Vision

"To see businesses thriving within a vibrant and diverse economy in Albany and the Lower Great Southern"



directory@albanycci.com.au



Albany Chamber of Commerce & Industry

Our Mission:

"To advocate for the business community and provide connections to people, information, knowledge and resources."

Since 1892 we have been supporting business in Albany and the Lower Great Southern, by working to create a vibrant and diverse business economy that fosters growth, connectivity, strength and unity.

We do this by listening to the businesses in our region, advocating for what matters most to our community as a unified voice, providing avenues for educational resources, and working towards the changes we as a community want to see.

With 131 years serving the Albany business community, we know what it takes for a great business to grow and be successful. And although running and managing an operation - or even multiple - can take a lot of effort and fortitude, the formula to make it successful always remains the same,; the power of a collective, local community.

Whether they're your customers, your team members, or even fellow businesses; fostering and building a strong community to ensure your success doesn't only benefit you, but also benefits everyone involved.

Our strong brand and reputation provide you with a unique advertising opportunity and broad target audience.

Albany Chamber of Commerce & Industry Business & Community Directory

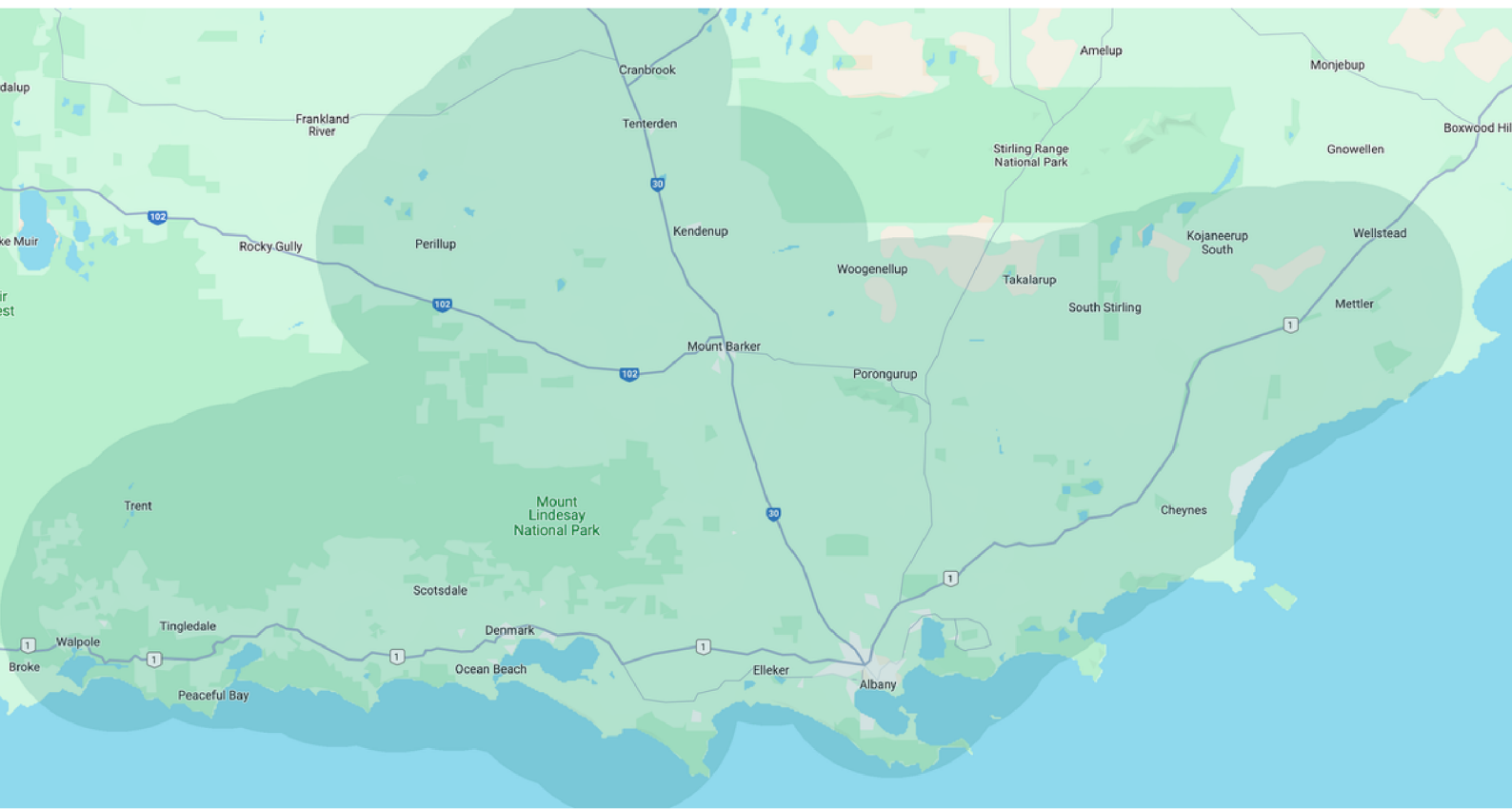


Advertise
in 2025

First published in 1980, the Directory has been designed as a user-friendly tool to connect Albany and the Great Southern business operators and residents with local suppliers of goods and services. It has grown to become one of the largest and most comprehensive directories of its kind in Western Australia.

Distribution - 28,000 Copies

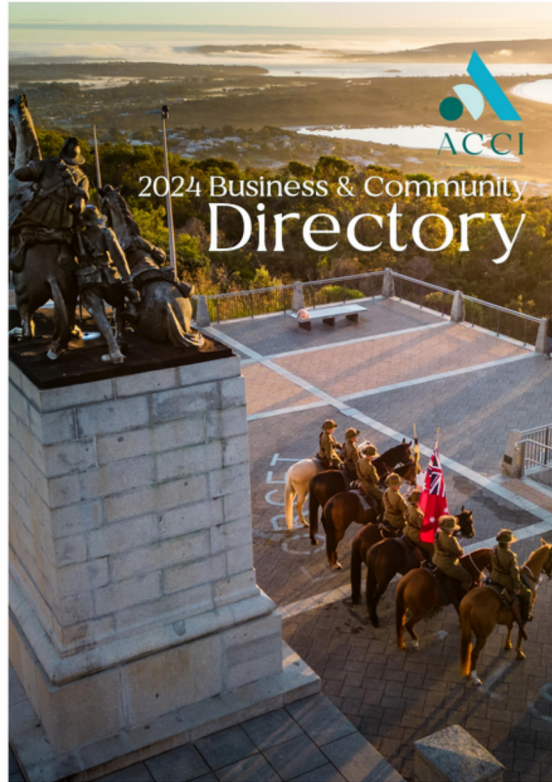
FREE to households, businesses, tourism services, accommodation providers and community groups throughout Albany, Denmark, Mount Barker and other distribution points across the Great Southern.



Also Online

View Online Directory

View the online version below (includes clickable links to businesses)



1 / 198 © issuu



Display Advertisements Print & Online

Not only does your business appear in the printed edition of the Directory, it will appear in the online version of the Directory, with clickable links to your website and email address.*

Download the online version to make your own copy, embed it into your own website, searchable with any word, category or number. Share to others as well!

*View full [Advertising Rates](#) and [Terms & Conditions](#)

Advertising Options

Display Section

Covers -

Outside Back

Inside Front

Inside Back

Size: 210mm (W) x 290mm (H)

Bleed: 3mm



Full Page -

Pages Facing Covers, Inside Front
Right, Inside Rear Left

Size: 185mm (W) x 270mm (H)

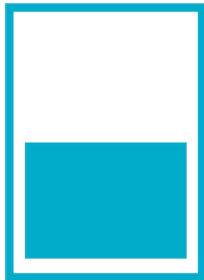
Bleed: None



Half Page

Size: 185mm (W) x 128mm (H)

Bleed: None



Quarter Page

Size: 87mm (W) x 128mm (H)

Bleed: None



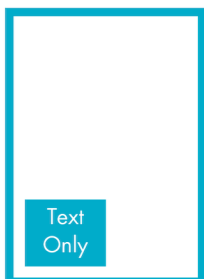
Eighth Page

Size: 87mm (W) x 60mm (H)

Bleed: None



Standard Bold Type - Text Only
Business Name, Address, Phone,
Mobile, Website etc.



- All artwork files must be a minimum of 300dpi and must be supplied in PDF or PNG format.
- Cover artwork to include 3mm bleed
- Half page and less artwork is to feature **NO bleed.**
- All artwork is to exclude crop marks, registration bars, spot colours and registration colours.
- **Artwork must be supplied by due date of COB 11th July 2024**

View additional [Advertisement Types](#)
or
Email directory@albanyci.com.au

Advertising Rates

2025 ACCI Business & Community Directory Advertising Rates				
Directory Advertisement Type	Member Price (inc. GST)			Non Member Price (inc. GST)
	PLATINUM 25% discount	GOLD 15% discount	SILVER 5% discount	
Display Advertisements Print & Online <i>Not only does your business appear in the printed edition of the directory, it will appear in the online version of the Directory, with a clickable link to your website .</i>				
Standard Bold Type Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$295.85	\$328.00	\$360.75	\$376.95
1/8 Page Size: 87mm (W) x 60mm (H)	\$591.15	\$663.00	\$734.80	\$770.70
1/4 Page Size: 87mm (W) x 128mm (H)	\$969.15	\$1,091.40	\$1,213.60	\$1,274.70
1/2 Page Size: 185mm (W) x 128mm (H)	\$1,433.75	\$1,617.95	\$1,802.15	\$1,894.20
Full Page Size: 185mm (W) x 270mm (H)	\$2,222.00	\$2,511.35	\$2,800.85	\$2,945.25
Advertorials A 200 word advertorial plus photo Only for advertisements 1/4 page and over	\$517.00	\$579.00	\$641.00	\$672.00
Display Advertisements Print Only				
Standard Bold Type Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$165.35	\$187.45	\$209.45	\$220.50
1/8 Page Size: 87mm (W) x 60mm (H)	\$468.55	\$531.00	\$593.55	\$624.75
1/4 Page Size: 87mm (W) x 128mm (H)	\$862.35	\$977.30	\$1,092.25	\$1,149.75
1/2 Page Size: 185mm (W) x 128mm (H)	\$1,342.70	\$1,521.75	\$1,700.75	\$1,790.25
Full Page Size: 185mm (W) x 270mm (H)	\$2,169.55	\$2,458.85	\$2,748.00	\$2,892.75
Advertorials A 200 word advertorial plus photo Only for advertisements 1/4 page and over	\$464.65	\$526.60	\$588.55	\$619.50
Covers				
Outside Cover Back Size: 210mm (W) x 290mm (H)	\$6,181.85	\$7,006.00	\$7,830.35	\$8,242.50
Inside Front Cover Size: 210mm (W) x 290mm (H)	\$3,772.00	\$4,275.00	\$4,778.00	\$5,029.50
Inside Back Cover Size: 210mm (W) x 290mm (H)	\$3,193.35	\$3,619.00	\$4,044.85	\$4,257.75
Pages facing Covers				
Inside Front Right Size: 200mm (W) x 270mm (H)	\$3,193.00	\$3,619.00	\$4,044.60	\$4,257.75
Inside Rear Left Size: 200mm (W) x 270mm (H)	\$2,799.55	\$3,172.85	\$3,546.00	\$3,732.75
Other Advertisement Types				
Business Phone Listing Listing in back of book for businesses Includes: Business Name & Telephone	This listing is free for all members			\$103.95
Community Service Groups Listing in front of book. Includes: Business Name & Telephone	\$35.45	\$40.15	\$44.85	\$47.25
Additional Business Information Available on Business Phone Listings & Community Service Group Listings. Eg: Address, Mobile, A/Hrs Phone, Email, Website, Social Media, Opening Hours, Etc. (Up to 50 characters per line)	\$15.75 (per extra line)	\$17.85 (per extra line)	\$19.95 (per extra line)	\$21.00 (per extra line)