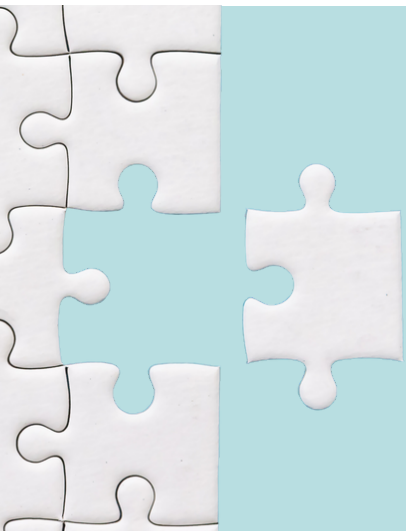




ALBANY CHAMBER OF COMMERCE & INDUSTRY

Corporate Partnership Opportunities

2023/2024





ALBANY CHAMBER
OF COMMERCE
AND INDUSTRY

Corporate Partnership - Overview

The Albany Chamber of Commerce & Industry invites members of the Albany and Great Southern Business Community to partner with us through NEW and unique partnership opportunities.

This is an exciting opportunity to promote and showcase your business and get the most for membership with us. Partnering with the Chamber of Commerce & Industry shows commitment and support to the community, and opportunities to grow business networks, and first option to participate in the various forums and campaigns that we run throughout the year.

In this proposal, we have outlined the details and benefits of each partnership package.

We invite you to review this proposal and consider partnering with us.

We look forward to the opportunity to collaborate and create a successful partnership together.

**"Individually,
we are one
drop.
Together, we
are an
ocean." -
Ryunosuke
Satoro**





ALBANY CHAMBER
OF COMMERCE
AND INDUSTRY

About ACCI

Since 1892 we have been supporting business in Albany and the Lower Great Southern by working to create a vibrant and diverse business economy that fosters growth, connectivity, strength and unity.

We do this by listening to the businesses in our region, advocating for what matters most to our community as a unified voice, providing avenues for educational resources, and working towards the changes we as a community want to see.

Getting together to network, connect and share ideas is important to us; which is why we work to generate a varying range of events which provide promotional and networking opportunities to for businesses to meet business leaders, community representatives, politicians, and fellow Albany CCI members. This all helps to work towards creating a strong regional business voice and economy.

When joining with ACCI as a corporate partner, you are joining 700 member organisations from within the Great Southern region. Our database consists of 1800+ subscribers* from all business-sizes and sectors. Our social media presence is evident with 3000 Facebook followers*, 1060 Instagram followers*, and 280 connections* on LinkedIn.

**At time of publishing.*

**If I have
seen further,
it is by
standing on
the shoulders
of giants.
Isaac Newton**





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AND INDUSTRY

Benefits of Partnering with us

When you partner with ACCI, you are getting the most from your membership and showing your commitment to the business community.

Partnering with ACCI may provide you with:

- First **access** and **opportunity** to participate in ACCI networking events, forums and training;
- Ability to genuinely promote and **showcase your business** and get the most from membership with us;
- Partnering with the Chamber of Commerce & Industry shows commitment and support to the community, and opportunities to **grow your business networks**;
- The opportunity to **collaborate** and create a successful partnership together.
- Corporate partnerships / Memberships may be classed a **tax-deductible** expense, dependent on Australian Taxation Office (ATO) legislation.

"Alone, we
can do so
little;
together, we
can do so
much." -
Helen Keller



Premium +

Corporate Partnership Benefits



NEW

One Platinum Membership plus:

Premium Corporate Partner Sponsor of an ACCI *'Social Sundowner'* event; includes logo, banner, PowerPoint, five-min introduction (*host to cover costs of catering and drinks*).

Four complimentary registrations to annual Chamber events

One sponsorship of the *Great Southern Business Award*

Exclusive invitation to the *ACCI President's Dinner* for two delegates

Complimentary (up to four) email and social media marketing promotions to members

Complimentary 1 hr consultation with Tracy Ryan Photography to explore how to capture your corporate story on Google. Assessing your Google Business Profile, Google Maps and how to enhance those with more details, images and 360 virtual tours.

Complimentary (1hr) website consultation and audit with *Synergy Graphics* to review your website (valued at \$500)

Exclusive advertising package with *Barricades Media (Gold MX & Fly FM)*. *Purchase your first 3-month advertising campaign and only pay for 2 months. Plus, one commercial production fee free for the first advertisement.*

Continues on next page..

Premium +

Corporate Partnership Benefits



NEW

One Platinum Membership plus (continued):

Reciprocal recognition of Premium Corporate Partnership on website

Invitation to annual Corporate Partner Event for two delegates

Regular strategic planning meetings to ensure you are maximising member benefits
– meetings to be set up 12 months in advance

Permanent banner display at Chamber premises

Corporate Partner (logo) across:

- Chamber electronic communications; event flyers, fortnightly newsletters, member to member, and other events;
- Membership certificate;
- Premium Corporate Partner banner at all Chamber functions including *Social Sundowners*, business lunches etc.
- A certificate acknowledging Premium Corporate Partnership and Premium Corporate Partner logo for use on your website

Invitations to special Chamber forums with key government and Industry people

Plus all other General membership benefits

Cost:

\$9000 + GST

All prices quoted above are excluding GST. Membership Year: Commences from date of membership invoice. Unless the ACCI is notified in writing 30 days prior to the expiry of the Agreement, the Premium Corporate Partnership category will become open to other businesses in the category. See full terms on page 7.

Platinum +

Corporate Partnership Benefits



NEW

One Platinum Membership plus:

Complimentary 1 hr consultation with Tracy Ryan Photography to explore how to capture your corporate story on Google. Assessing your Google Business Profile, Google Maps and how to enhance those with more details, images and 360 virtual tours.

Complimentary 1 hr website consultation and audit with *Synergy Graphics* to review your website

Exclusive Advertising Package with *Barricades Media (Gold MX & Fly FM)*.
Purchase your first 3-month advertising campaign and only pay for 2 months.
One commercial production fee free for the first advertisement.

One complimentary email and social media marketing promotions to members

Two complimentary registrations to annual Chamber events

Reciprocal recognition of Corporate Partnership on website.

Regular (six-monthly) strategic planning meetings to ensure you are maximising member benefits. Meeting to be set up 12 months in advance.

Logo acknowledgement across:

- Chamber electronic communications; event flyers, monthly e-newsletter, member to member and other events;
- Membership certificates;
- Chamber website – Corporate Partners displayed on every page.

Invitation to annual Corporate Partner Event for two delegates.

Continues on next page..

Platinum +

Corporate Partnership Benefits



NEW

One Platinum Membership plus (continued):

A certificate acknowledging corporate membership and corporate partner logo for your website

Invitations to special Chamber forums with key government and Industry people

Plus all other General membership benefits

Cost:

\$2000 + GST

Terms:

All prices quoted above are excluding GST.

Membership Year: Commences from date of membership invoice.

The Sponsor will be sent an annual invitation letter 60 days prior to the expiry of this agreement. Unless notified in writing 30 days prior to the expiry, the sponsorship will automatically renew for a further 12 months.

When applying for membership to the Albany Chamber of Commerce and Industry, the Board reserves the right to deny any membership application.

When applying and paying for membership, the Board will review all member applications for approval via committee process.

Confirmation of membership approval will be sent to the new member in a timely manner.

If the membership application is not approved for any reason, the membership fee, if already paid will be refunded within 30 days and the membership cancelled.

Become A Corporate Partner



If you would like to sign up as an ACCI Corporate Partner please select the package you would like below, and complete your details including payment option, and sign and return the document to membership@albanycci.com.au.

If you have any questions or would like to book an appointment with our Membership Coordinator, contact us on (08) 9845 7888 or via email.

These annual partnerships will be subject to renewal each calendar year. You will be notified 30 days prior to renewal with the option to renew.

Your partnership will not be confirmed until full payment has been received.

I, _____ (*full name*) of _____ (*business*) would like to become a corporate partner through the:

Premium + Partnership Package (\$9000 +GST)

Platinum + Partnership Package (\$2000 +GST)

Payment via credit card or EFT.

Signature _____

Date: _____

Return completed form to membership@albanycci.com.au