



ACCI Great Southern

International Women's Day Celebration



8 March 2024

Sponsorship Opportunities



#CountHerIn

#InspireInclusion

ACCI Great Southern International Women's Day Celebration



Friday 8 March 2024 marks International Women's Day; a global day celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating women's equality.

The Albany Chamber of Commerce & Industry will deliver a forum where we will come together to celebrate the GREAT Southern Women in our business community.

The 2024 International Women's Day themes are **#CountHerIn** and **#InspireInclusion**.

This event promises to deliver thought-provoking presentations and panel discussions with key female business leaders from across Australia. There will be networking and workshopping activities for attendees, creating an empowering space for dialogue and collaboration.

Join Us!

We invite you to be part of the ACCI Great Southern International Women's Day Celebration on Friday 8 March 2024. By partnering with us, your organisation will gain significant exposure and alignment with a cause that promotes gender equality and empowerment.

As a sponsor, you will receive:

- **Brand Visibility:** Your company logo prominently displayed in event materials, including promotional posters, banners, and digital media.
- **Recognition Opportunities:** Acknowledgment during speeches and presentations throughout the event, highlighting your support for women's empowerment.
- **Networking and Engagement:** Access to exclusive networking sessions with influential speakers, community leaders, and fellow sponsors.
- **Community Impact:** Showcasing your commitment to supporting gender equality initiatives and contributing to the advancement of women in our community.



Your partnership will not only help make this celebration a success but will also demonstrate your dedication to fostering an inclusive and empowered community.

Sponsorship Packages



We invite you to join us in celebrating International Women's Day by becoming a valued partner or sponsor.

We are offering various sponsorship tiers designed to suit your organisation's objectives and level of involvement. These tiers include Major Event Partner, Gold, Silver, and Bronze, each offering distinct benefits tailored to maximize your visibility and impact.

Thank you for considering this partnership opportunity. We look forward to the possibility of collaborating with you and making this year's International Women's Day Celebration a remarkable success!

Please turn over for a detailed sponsorship package outlining the various opportunities available.

Celebrating GREAT Southern International Women!



Sponsorship Packages



Major Event Partner:

\$5,000 +GST

Inclusions:

- Naming rights as major event partner of the event e.g. *'The ACCI International Women's Day Celebration in partnership with Your Business Name'*
- Four complimentary tickets
- Prime position (Inside Cover) full page advertisement in the event workbook (A5 size, 148mm(w) X 210mm(h))
- Inclusion of a story piece and image of your female founder or leader within the event workbook/program *(to be supplied by partner: PNG or JPEG image, and wording (max 200 words))*
- Acknowledgement as the major event partner via all marketing promotion in the lead up to and post-event (social media, electronic direct mailouts and weekly newsletters)
- Your business logo on the event webpage
- Recognition from the stage as the named major event partner throughout the event
- Your logo on the AV presentation slides onstage
- A booth at the event *(includes table, chairs and electricity)*

Gold Sponsor:

\$3,300 +GST

Inclusions:

- Two complimentary tickets
- Full page ad in the event workbook (A5 size, 148mm(w) X 210mm(h))
- Inclusion of a story piece and image of your female founder or leader with the event workbook *(to be supplied by sponsor: PNG or JPEG image, and wording (max 150 words))*
- Acknowledgement as a named sponsor via all marketing promotion in the lead up to and post-event (social media, electronic direct mailouts and weekly newsletters)
- Your business logo on the event webpage
- Recognition from the stage as the named sponsor throughout the event
- Your logo on the AV presentation slides onstage

Sponsorship Packages



Silver Sponsor:

\$1,200 +GST

Inclusions:

- Two complimentary tickets
- Acknowledgement as a named sponsor via all marketing promotion in the lead up to and post-event (social media, electronic direct mailouts and weekly newsletters)
- Half page ad in the event workbook (A6 size, 148mm(w) X 105mm(h))
- Recognition from the stage as the named sponsor
- Business logo on the event webpage

Bronze Sponsor:

Alternate sponsorship opportunities available.

Contact events@albanycci.com.au with your expression of interest. We will contact you to discuss how your business can support the event and the inclusions available to you.



Booking Confirmation



If you would like to sign up as a sponsor for the 2024 ACCI Great Southern International Women's Day Celebration, please select the package you would like to sponsor in, complete your details including payment option, and sign and return the document to events@albanycci.com.au before COB 9 February 2024.

If you have any questions and would like to discuss before booking, by contacting us on (08) 9845 7888 or via email.

Your sponsorship will not be confirmed until full payment has been received.

I, _____ (*full name*) of _____ (*business*) would like to sponsor the ACCI Great Southern International Women's Day Celebration through the:

- Major Event Partner (\$5000 + GST)
- Gold Sponsor (\$3,300 + GST)
- Silver Sponsor (\$1,200 + GST)
- Bronze Sponsor (*By expression of interest*)

Payment via credit card or EFT.

Signature _____

Date: _____

Return completed and signed page to events@albanycci.com.au by 9 February 2024.



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