

Program launched for Invest Great Southern Conference

Albany, WA – Invest Great Southern conference organisers are proud to unveil an exciting lineup of speakers for this inaugural event, taking place at the Albany Entertainment Centre on 8-9 May 2024. Under the banner of "A forward look at what is possible," this conference marks a pivotal moment for the Great Southern region, offering a unique convergence of ideas geared towards economic development and investment opportunities.

[*Invest Great Southern: A forward look at what is possible*](#) is presented by the Albany Chamber of Commerce and Industry (ACCI) in collaboration with the City of Albany, Great Southern Development Commission, and Regional Development Australia.

The event will feature keynote speaker Paul Higgins, CEO of EmergentFutures, renowned for his forward-thinking approach to business strategy and planning. With over 20 years of experience as a futurist, Higgins is set to provide attendees with an inspiring glimpse into the potential futures of regional Western Australia and the Great Southern.

Joining him is a diverse array of industry leaders, including Lucy Anderton of AgriFutures Australia; Dr. Natasha Teakle from AgriStart; Stephen Birkbeck, Raintree Estate; Glen Wilson from Vestas; Professor Cobie Rudd of Edith Cowan University; Carolyn Turnbull of Tourism WA; April Walker, WA Spaceport; and Glenda Stirling of Grange Resources; among many others.

Michael Carter, of the Chamber of Commerce & Industry WA (CCIWA) will share insights into trade, investment, and workplace relations, contributing to a comprehensive exploration of the region's business landscape.

Discussions and presentations will be framed across six key pillars of industry growth for the region: Agriculture, Mining, Renewable energy, Housing and Planning, Education, and Tourism.

Attendees can anticipate unparalleled networking opportunities and a showcase of local and Western Australian businesses at our exhibition booths. The two-day conference will be wrapped up with an exclusive tour of the region's top tourism attractions that highlight the natural beauty and cultural richness of the Great Southern, offering attendees a glimpse into the lifestyle and potential the area holds for investors and residents alike.

Albany CCI CEO, Kristen Pyrz-Brown said that *"Invest Great Southern is more than a conference; it's a commitment to the economic development and prosperity of the Albany region and the broader Great Southern. It's an invitation to be part of a collective vision that embraces growth, innovation, and sustainability."*

Don't miss this opportunity to be at the forefront of shaping the future of the Great Southern.

View the conference program and all other event and ticketing details at albanycci.com.au/investgreatsouthern.

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