

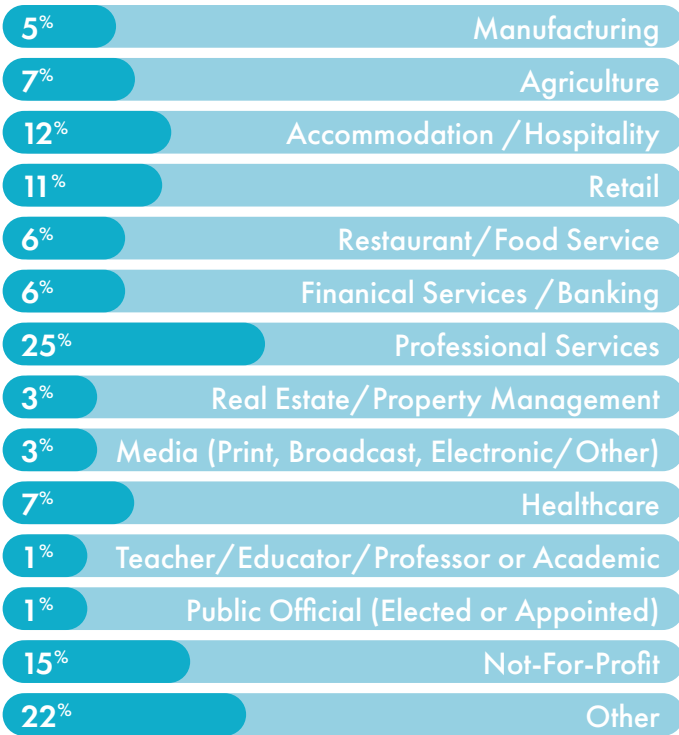


20/23 Member Survey



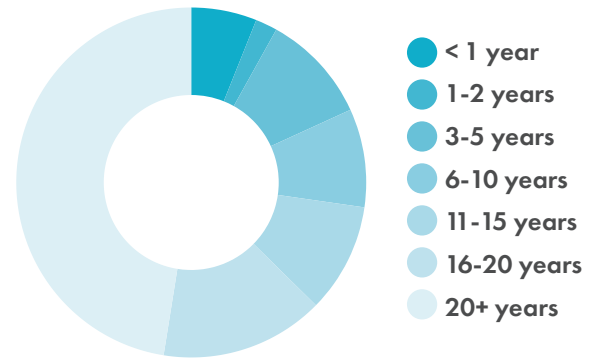
ABOUT OUR MEMBERS

Industry Overview



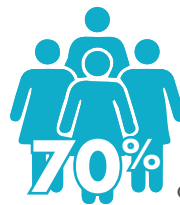
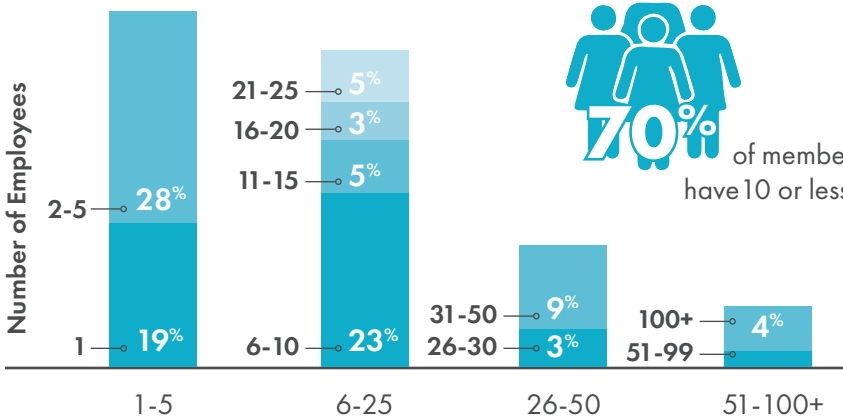
Years in Business

How long ACCI Members have been in business



47% of members have been in business 20+ years

Number of Employees



70% of member businesses have 10 or less employees



ABOUT OUR MEMBERS CONTINUED



State of the Economy **47%**



Attracting and retaining employees **41%**



Dealing with State and
Local agencies/government **28%**



Effectively engaging with technology **28%**



Finding new customers **28%**



Marketing/Advertising
Social Media **23%**



Payroll & other taxes **20%**



Lack of resources **17%**



Competition **16%**



Access to Capital **7%**

**Top issues
facing member
businesses
today**

MEMBER ENGAGEMENT

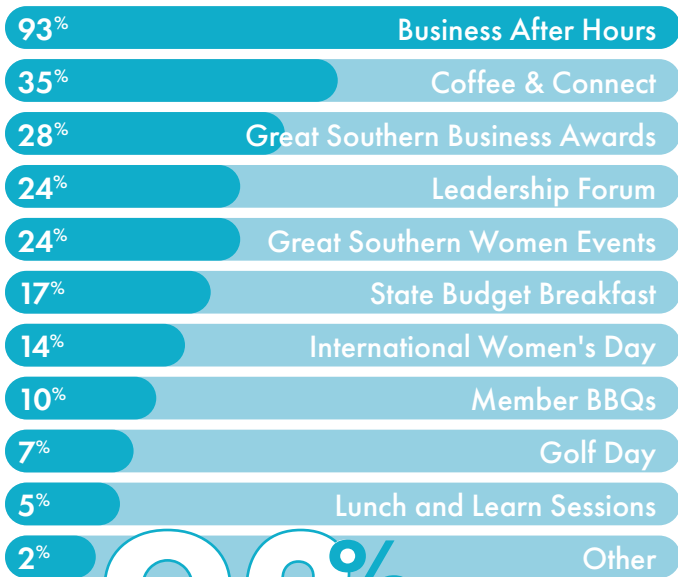
Chamber Events

75%



Members attended Chamber Events

Events Attended

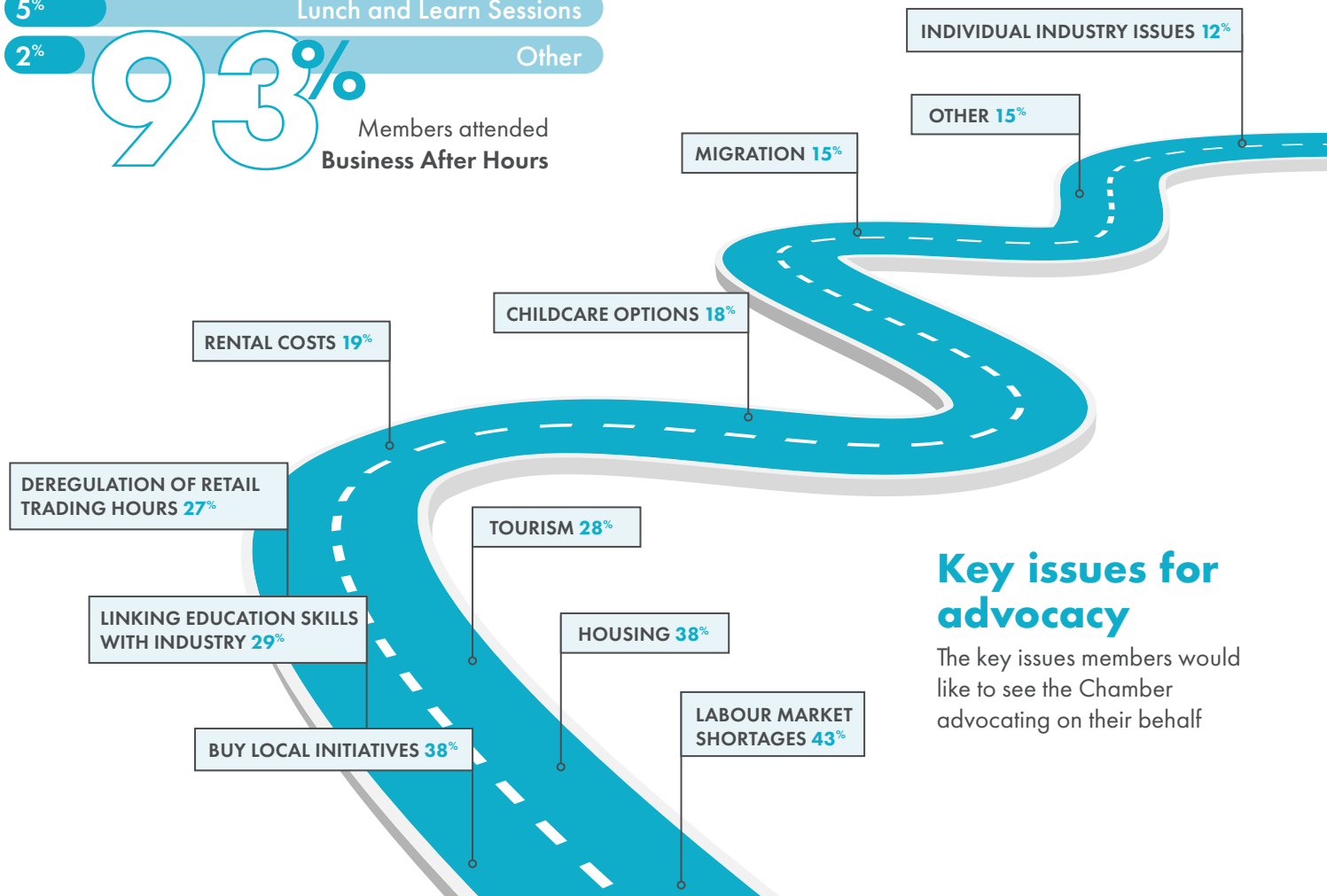
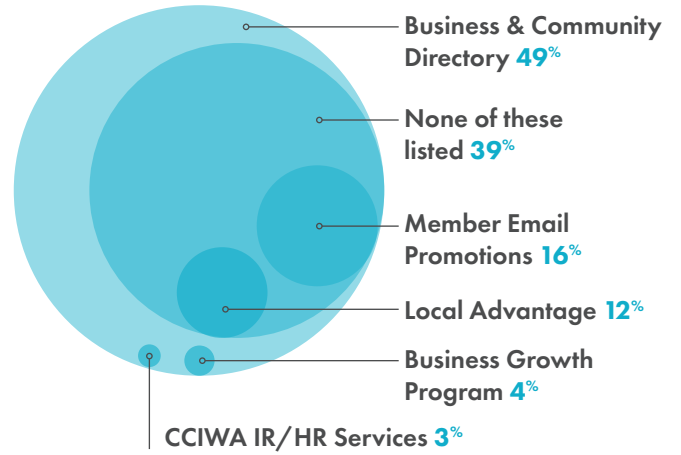


93%

Members attended Business After Hours

Chamber Initiatives

Members engaged in these initiatives:



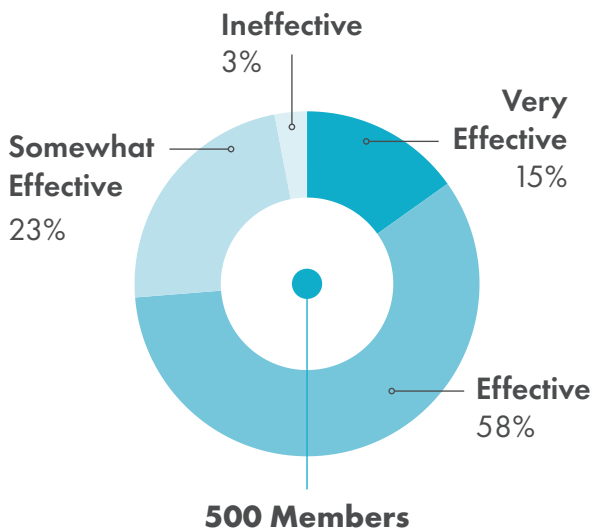
Key issues for advocacy

The key issues members would like to see the Chamber advocating on their behalf

WHAT MEMBERS SAY ABOUT ACCI

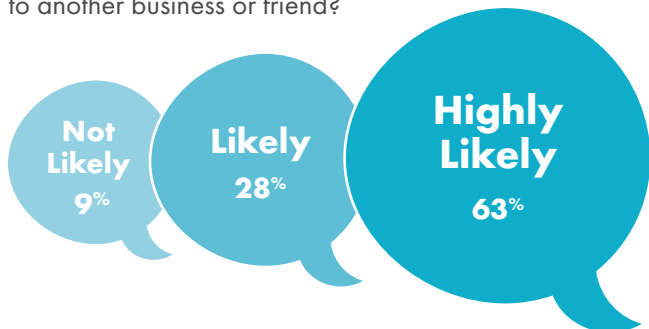
Performance Rating

How members rate overall performance of ACCI



Recommendation

Likelihood of members recommending the ACCI to another business or friend?



Effectiveness of Initiatives

How members rated initiatives the Chamber is doing effectively

